

REVERSE LOGISTICS IN SEARS



Zaragoza (Spain) May 2001

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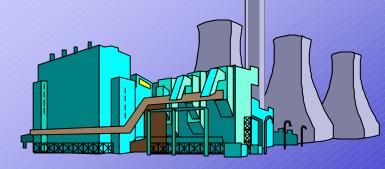
CENTRAL RETURN CENTER

- Operated by coalition partner
- Three Locations
 - -Atlanta
 - -Columbus



Sacramento
Sears Liaison on site to monitor Store Compliance







What can Reverse Logistics do for the Business?

 Receive, process and consolidate customer returned merchandise

- Optimize cost recovery
- Provide Data on product processed through a central facility
- Process Marketing Returns/Recalls

•Recycle Apparel Hangers/Garment Plastic/ Craftsman Tool Barrels

What can the CRC Provide for the Vendor?

• Consolidated, palletized, stretch wrapped shipments



- Consolidated Return Goods Invoices
 - –Eliminates Store specific invoices from 860 plus Stores
- Ability to review product issues with the Buying Team at a centralized location
- A detailed manifest with each shipment (Division/Item/SKU/Total Quantity)

Buyer/Vendor Negotiation

- •Negotiate the recourse agreement with the Vendor
 - •Vendor must take responsibility for defective product
- Vendor Choices
 - Credit and return merchandise to the Vendor (Consolidation fee plus outbound transportation and inbound transportation)
 - Credit and allow CRC to salvage (Inbound transportation plus cost of merchandise only)

•Credit and destroy or charity

(Consolidation fee plus landfill fee plus inbound

transportation)

