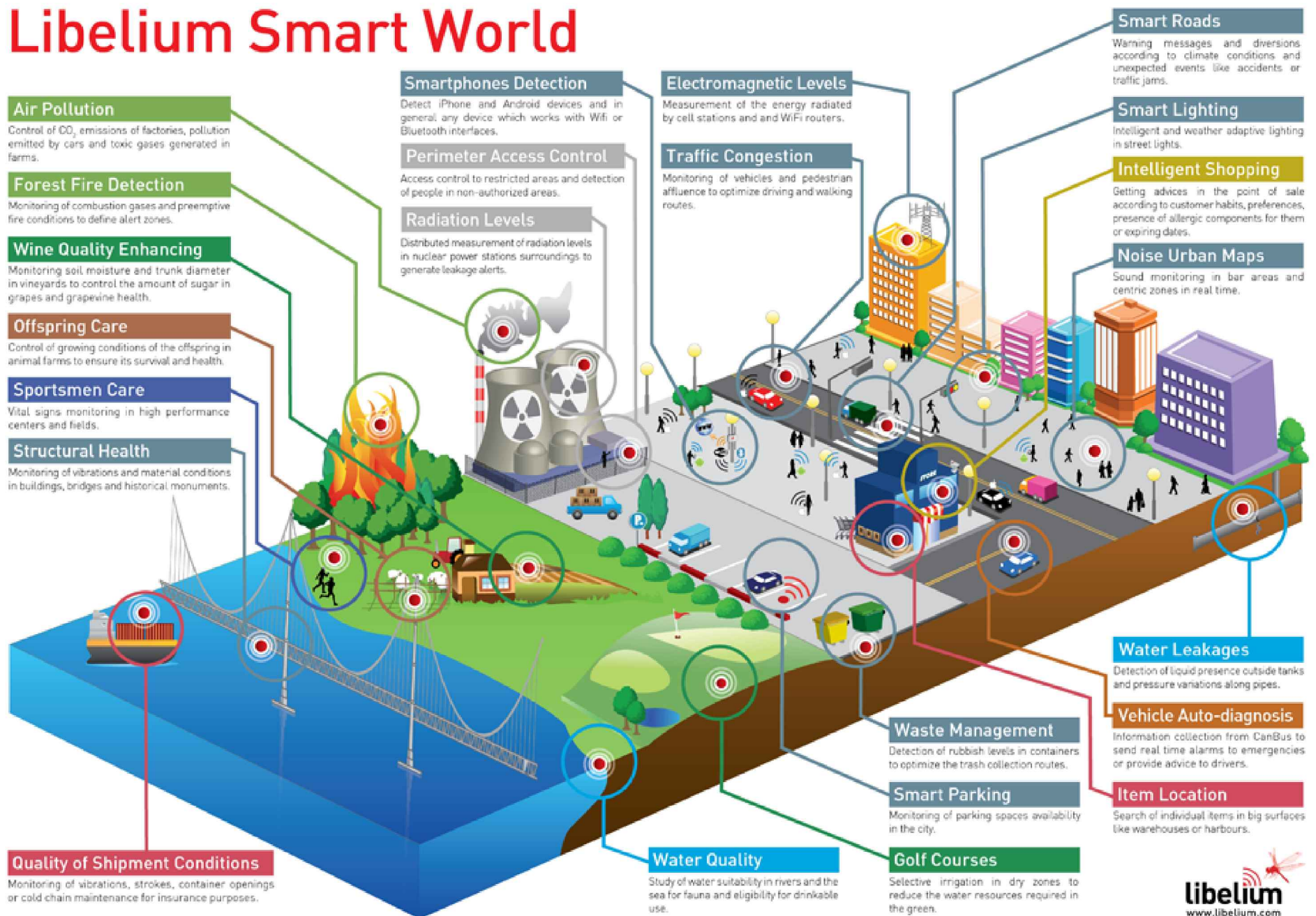
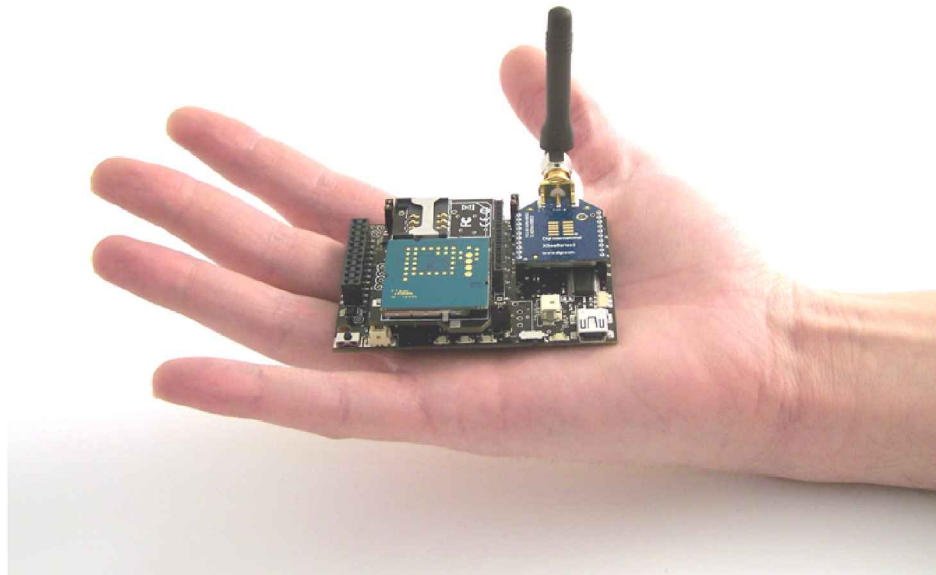
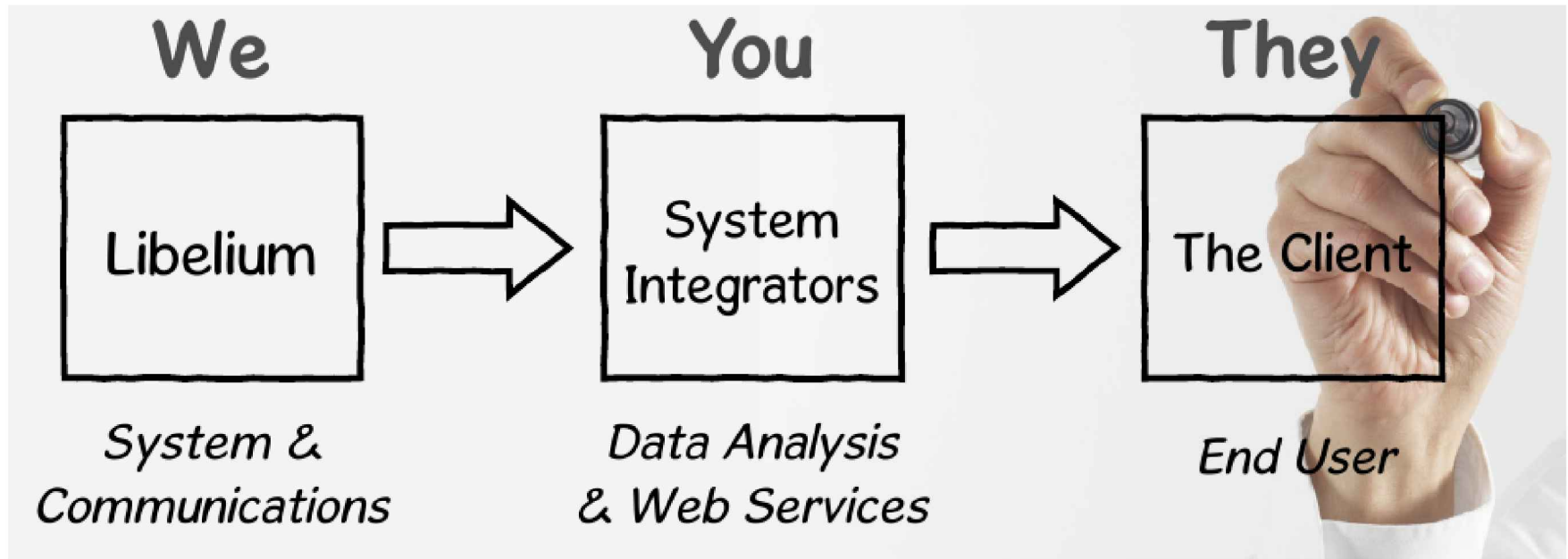


Open Innovation en Libelium
Alicia Asín Pérez, CEO
a.asin@libelium.com

Libelium Smart World





* Libelium → mercado

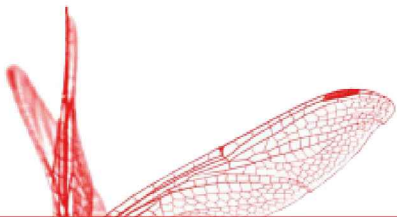
- Dar la mayor información de nuestros productos
- Apostar por el Open Source → otros pueden mejorar tu producto

* Libelium → Libelium

- ¡No perder las ideas internas!

* Mercado → Libelium

- Incorporar las mejoras sugeridas por nuestros clientes



Canales de comunicación

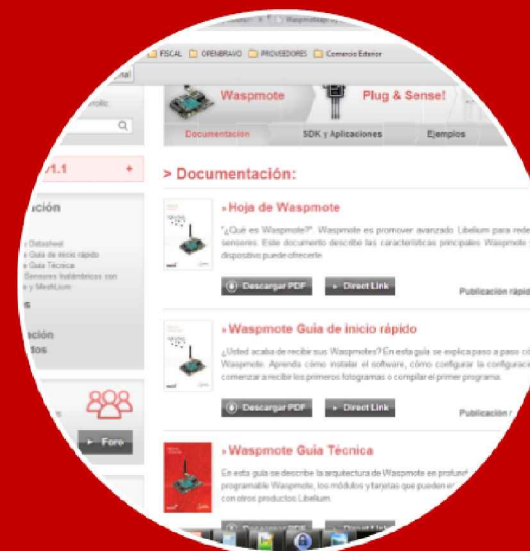




Librerías de Open Source colgadas en la web



Vídeos tutoriales didácticos



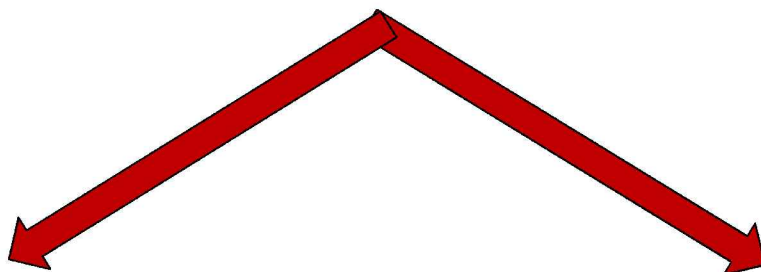
Guías técnicas de todas las salidas




- * Comunicar la estrategia a TODOS
- * Fomentar relación entre departamentos



No sólo somos nosotros
los que compartimos
información, también es el
cliente el que comparte con
nosotros.



Suggestion Box
Your feedback is important for us



[▶ Contact](#)

Code for Developers


Share your code with Community through the GitHub Code Repository



[▶ Enter](#)


Forum

Share your questions with our Developers Community



[▶ Forum](#)

» **Últimos Casos de Éxito:**




» **Detecting Radiation Levels in Fukushima: an example of crowdsourcing**

Objetivo: fast design of a radiation detection sensor board for Waspnote in response to the accident in Fukushima.

The creation of the Radiation Sensor Board was motivated by the nuclear disaster in Fukushima after the unfortunate earthquake and tsunami that struck Japan in March 2011. We wanted to help authorities to measure the levels of radiation of the affected zones without compromising the life of the security and rescue teams. For this reason we designed in just 3 weeks a Geiger Counter sensor board for Waspnote, which could read the radiation levels automatically and send the information in real time using wireless technologies like ZigBee and 3G/GPRS to the control point without human intervention.

[▶ Leer Más](#)

Publicación rápida: [f](#) [t](#) [in](#) [w](#)



» **Smart Parking and environmental monitoring in one of the world's largest WSN**

Objetivo: use the mesh capabilities of ZigBee and other adhoc protocols in a massive deployment of more than 1000 nodes located under the ground in order to enable the car detection in the streets of the city.

SmartSantander is an ambitious project led by Telefonica that proposes a unique in the world city-scale experimental research facility sufficiently large, open, flexible and horizontal to stimulate the development of new applications by researchers, companies and citizens. At the same time, the network must provide services to Santander inhabitants such as helping them to find free parking spots and monitoring pollution levels. In this case, Waspnote modularity and flexibility has allowed to incorporate a second communication radio enabling experimentation while ensuring high availability services.

[▶ Leer Más](#)

Publicación rápida: [f](#) [t](#) [in](#) [w](#)





Wireless Sensor Networks Blog

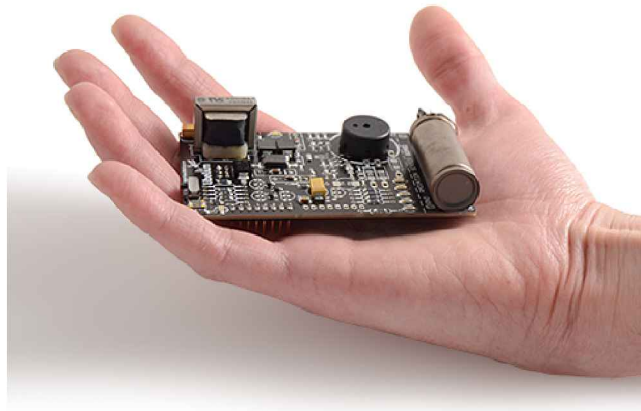
Sensor Networks to help Japan detect radiation

March 18th, 2011



A new sensor board including a Geiger tube to detect alpha, beta and gamma radiation is currently being developed by Libelium. Once the first prototype is finished it will be sent and tested in the Hackerspace in Tokyo. This new sensor board will be compatible with both Waspote and Arduino platforms. The idea is double, on the one hand, [...]

wsn-general | Comments (2)



**Abril
2011**



sergios	Post subject: Re: Radiation Sensor Board for Arduino	Posted: Fri Apr 15, 2011 5:34 pm
Joined: Fri Apr 15, 2011 5:11 pm Posts: 1	Hi, we would like to donate a lot (up to 500 pcs) LCD 16x2 to Libelium to participate with the efforts done with this Radiation Sensor for Japan. it is a standard display should be compatible with your shield, here is the datasheet: http://goo.gl/ykbs Hope this is useful, Pls contact me. Sergio Sorrenti http://www.simplerachines.it sergio.sorrenti@gmail.com	
bacterium	Post subject: Re: Radiation Sensor Board for Arduino	Posted: Mon Apr 18, 2011 4:15 pm
Joined: Mon Apr 18, 2011 3:55 pm Posts: 1	Hi! Nice quick job on this :) A couple of points though, based on a similar piece of gear that I've built: 1) You might be able to save a bit of money (and space on the board) by looking into transformers like this (http://www.boums.com/data/global/pdfs/...series.pdf). 2) Based on what I saw looking at your schematic, you are not really concerned with the shape and spectral content of the resultant output pulse. You could increase the safety margin (to the Arduino) by putting a fast edge-counter in that signal path. The 4-pin DIP ones from CEI	

pachube

userna

LIVE Updated on Thu, 25 Aug 2011 12:41:03 +0000 | Published by [lbergeret](#)

Mejiro Radiation Meter

The tube used is a J305βy provided with the cooking-hacks Radiation Sensor Board for Arduino.

Conversion factor based on γ sensibility of GM tube J305βy for Co60: 65cps/(uR/s)
Details in <http://goo.gl/j6WR9>

<http://www.cooking-hacks.com/index.php/documentation/tutorials/geiger-counter-arduino-radiation-sensor-board>

TAGS

CPM Geiger Counter J305betagamma Mejiro microSievert sensor:covered sensor:detectab sensor:model=J sensor:type=rad Tokyo

LOCATION NAME

Mejiro

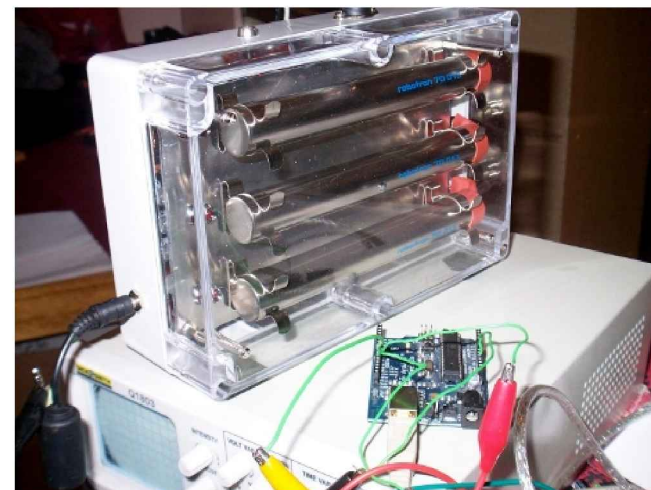
LOCATION MAP



LATITUDE

LONGITUDE

ELEVATION



*Mejorar los canales de comunicación vía Encuestas de producto

- **Product Manager responsable de su análisis**



Satisfacción de Cliente

libelium

Cliente (opcional)

Antes de comenzar el proyecto, ¿tenía conocimientos sólidos de...

	Si	No
...lenguajes de programación (C, C++, Java, micro controladores)?	<input type="radio"/>	<input type="radio"/>
...electrónica?	<input type="radio"/>	<input type="radio"/>
...linux?	<input type="radio"/>	<input type="radio"/>

¿Ha probado otros dispositivos similares al nuestro?

En caso afirmativo, ¿cómo situaría nuestra plataforma?

Si No

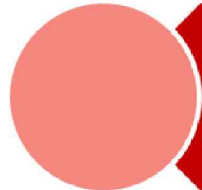
¿Cómo valora nuestros productos?

	Muy satisfecho	Satisfecho	Poco satisfecho	Nada satisfecho
Cantidad de documentación	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

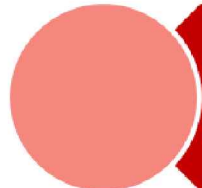
*Mejorar información departamento comercial - I+D

- **Nuevas propuestas, nuevos proyectos para Waspote.**

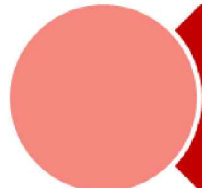




En 2012, un 57,5% de la facturación total fue en este producto.
1.254.000€



Se consiguieron solucionar más de 1.000 casos distintos gracias a la cooperación entre desarrolladores



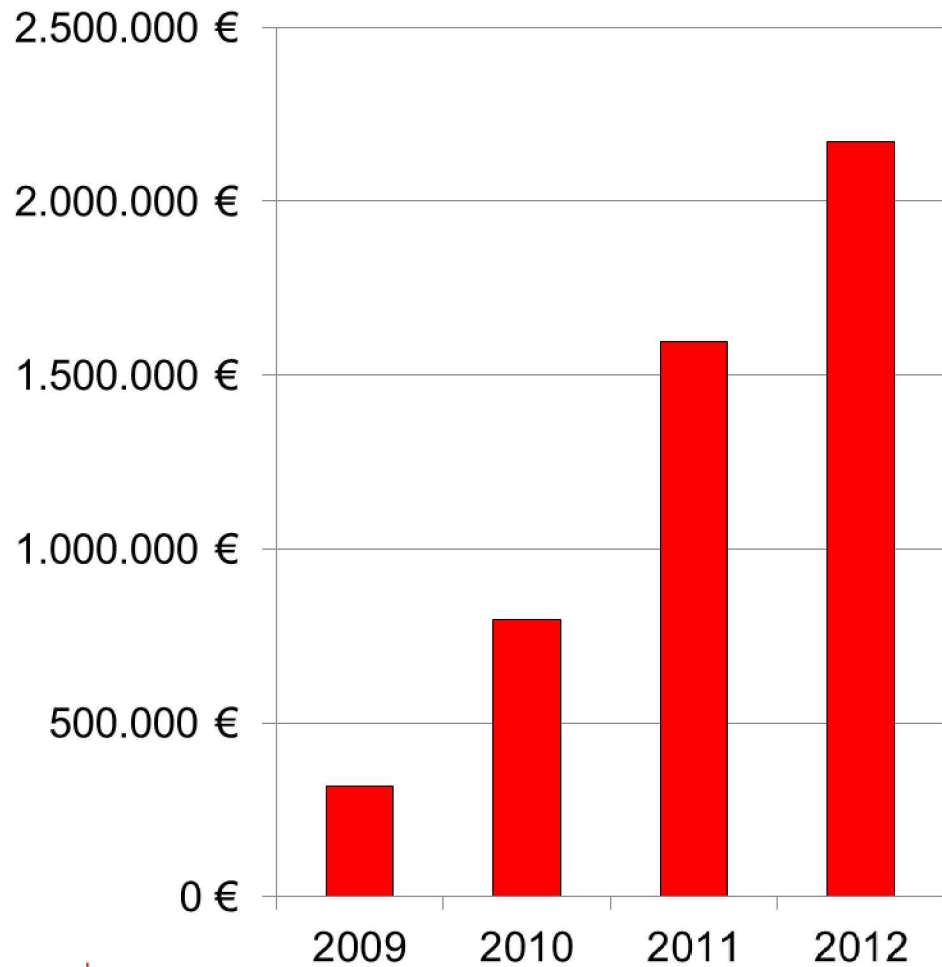
Forma de desarrollo Open, todo el mundo tiene algo que aportar y a cualquier persona le puede servir



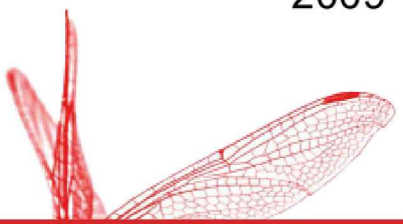
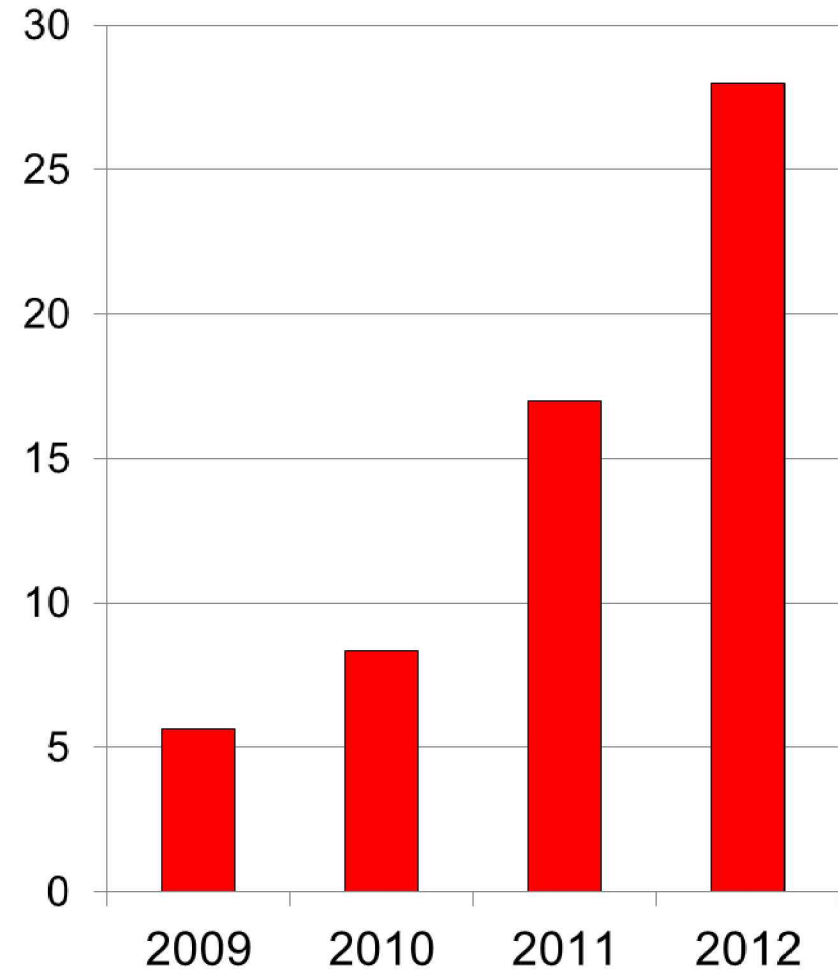
Creación de una nueva web mucho más participativa



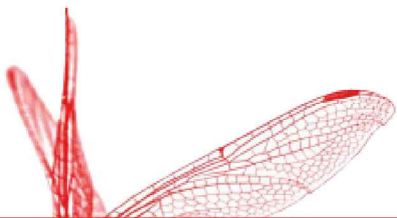
Facturación



Plantilla



- * Poner al cliente en el centro del proceso de I+D
- * “Simular clientes” → nuevo dpto. Calidad de producto
- * “Si supiéramos todo lo que sabe nuestra empresa, seríamos 3 veces más productivos”, Lew Platt, ex-CEO HP.



¡Gracias!

